

Seton Medical Center Hays

Community Health Implementation Strategy



Prepared by Seton Family of Hospitals.

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For questions or comments on this report, please visit <https://www.seton.net/chna-feedback/>

Overview

Seton Medical Center Hays is a hospital facility that is part of the Seton Family of Hospitals (Seton), a 501(c)(3) nonprofit corporation with a long-standing history of serving Central Texas, not only as a health care provider, but as a leader and advocate for improving the health of the population as a whole.

Seton's Mission:

Rooted in the loving ministry of Jesus as healer, we commit ourselves to serving all persons with special attention to those who are poor and vulnerable. Our Catholic health ministry is dedicated to spiritually centered, holistic care which sustains and improves the health of individuals and communities. We are advocates for a compassionate and just society through our actions and our words.

The 2010 Patient Protection and Affordable Care Act included an IRS mandate that changed Community Benefit reporting. Non-profit hospitals must now engage in a three-year cycle of addressing community health needs, beginning with a Community Health Needs Assessment (CHNA) for the communities it serves. Once the CHNA is complete, each hospital must create and adopt an Implementation Strategy that describes the actions the hospital plans to address the health needs identified in the Community Health Needs Assessment. These mandates are required as a condition of maintaining the hospital's federal tax exemption.

Community Health Needs Assessment (CHNA)

In 2016, Seton and its partners conducted eight CHNAs for the communities served by the Seton Healthcare Family. The methodology for conducting the CHNAs included two main components:

- (1) Analysis of demographic and health data using primary sources such as the U.S. Census and the Behavioral Risk Factor Surveillance System and;
- (2) Collection of secondary data from community stakeholders (including residents, public health officials, nonprofit organizations, government and business stakeholders) through focus groups, community forums and surveys.

A detailed description of the methodology Seton used to conduct the 2016 CHNAs is included in the CHNA reports. The CHNA report that corresponds to the population each hospital serves is posted on the website of each respective hospital. The 2016 Hays County CHNA, used for Seton Medical Center Hays, can be found [here](#).

Community Health Implementation Strategy

Seton has developed 15 Community Health Implementation Strategies, one for each of its hospitals and joint venture facilities. Each plan identifies the actions the hospital, with the support of Seton, plans to take to address the prioritized needs identified in the CHNA of its service area. As required by the IRS, the Implementation Strategies also address any needs that will not be met.

Since Seton has multiple sites, both inpatient and outpatient, throughout Central Texas, the actions described in the Implementation Strategies are not strictly operated by Seton Medical

Center Hays or any other one facility. The majority of these Seton-led actions are designed to serve Central Texas residents regardless of where they live or seek health care.

About Seton Medical Center Hays

Seton Medical Center Hays conveniently provides advanced medical care to the residents of Hays, Caldwell and South Travis counties. The state-of-the-art hospital, which opened in 2009, offers a wide array of comprehensive services and an expert team of medical professionals, including board-certified physicians.

Seton Medical Center Hays is the largest medical campus in Hays County, with outpatient diagnostic and therapeutic services and a medical office building. The hospital is a certified Primary Stroke Center, has earned Chest Pain Center accreditation from the Society of Cardiovascular Patient Care, offers a Level II Neonatal Intensive Care Unit (NICU), a 24-hour emergency department and serves the community as an Adult Level IV Trauma Center.

Seton Medical Center Hays is part of Seton, which serves all of Central Texas. Both are part of Ascension, the largest nonprofit health system in the U.S. and the world's largest Catholic health system.

About the Hays County CHNA

Seton collaborated with the St. David's Foundation (SDF) and Central Texas Medical Center to gather data and community input for the 2016 Hays County Community Health Needs Assessment.

Prioritized Health Needs for Hays County

After carefully reviewing the data and community input, Seton prioritized five main health needs for Hays County in the 2016 CHNA:

Need 1: Chronic Diseases.

Need 2: Mental and Behavioral Health Care.

Need 3: Primary and Specialty Care.

Need 4: System of Care.

Need 5: Social Determinants of Health.

Seton recognizes that the five needs listed above are inter-connected and that many Hays County residents, especially the poor and vulnerable, have cross-cutting needs.

The needs prioritized in the 2016 plan are similar to the needs identified in the 2013 Hays County CHNA, which can be found [here](#).

The 2013 Prioritized Needs for Hays County include: Access to Care, Health Outcomes-Disease, Behavioral Health, Obesity and Increased Partnerships and Collaboration

Overview of the Community Health Implementation Strategy for Seton Medical Center Hays

The following Community Health Implementation Strategy for Seton Medical Center Hays addresses all the above needs. As required by IRS Guidelines, for each need, Seton has identified:

- Key actions to address the need.
- The anticipated impact of these actions.
- Available resource.
- Potential collaborations.

The Implementation Strategy begins with a discussion of three of Seton's most significant overarching strategies to transform health care in the region and address Hays County's prioritized health needs. Next, we have provided a logic model that provides more detailed information on Seton projects that address one or more Hays County prioritized health need. A logic model is a tool used to create a framework to evaluate the effectiveness of a strategy or initiative.

The various actions included in the Implementation Strategy are not intended to be exhaustive or inclusive of every single Seton strategy, initiative or program. Instead, the plan highlights the most significant actions that Seton has undertaken to address the health needs prioritized in the Community Health Needs Assessment, including those overarching strategies that are expected to make the most significant impact on the delivery of health care in the region for the poor and vulnerable.

Overarching Strategies

The following section of the Implementation Strategy describes the most significant overarching strategies Seton is pursuing to transform the delivery of health care in Central Texas and better fit our role of delivering compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable.

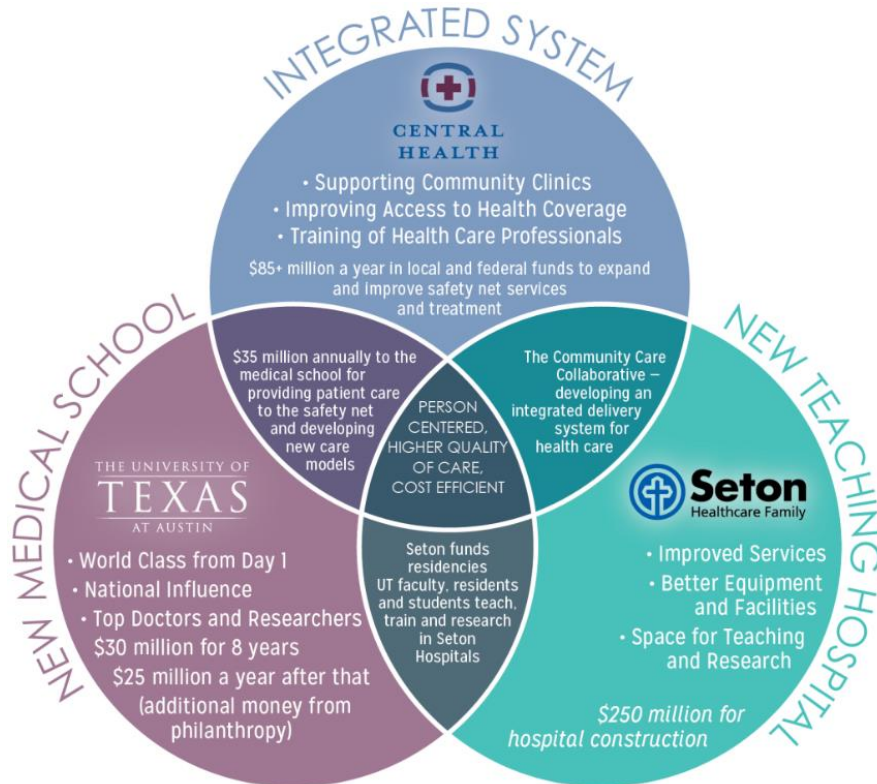
These strategies include:

- Dell Medical School/ Dell Seton Medical Center at the University of Texas.
- Telehealth.
- Population Health Command Center.

These overarching strategies address all of the five prioritized health needs identified in the Hays County Community Health Needs Assessment.

A New Model of Health Care

The three-way partnership between Seton, Central Health and The University of Texas at Austin Dell Medical School is the foundation of Seton's significant investments to transform care delivery, improve the health of individuals and address community health needs.



Dell Medical School & Dell Seton Medical Center at The University of Texas at Austin

Background:

In November 2012, Travis County voters passed Proposition 1 to support investments in the health of the Austin community, including building the new medical school at The University of Texas at Austin, Dell Medical School (DMS). At the same time, Seton committed to fund and build a new state-of-the-art teaching hospital, Dell Seton Medical Center at The University of Texas, to replace University Medical Center Brackenridge, the aging public hospital Seton partnered with the city and county in 1995 to operate. Dell Seton will open in Spring 2017.

This historic partnership between Seton and the Dell Medical School is one of Seton's most significant, overarching strategies to transform the delivery of health care in the region and better serve the poor and vulnerable.

Actions:

Dell Medical School will play a central role in addressing many of the prioritized needs in the Hays County CHNA, including increasing access to specialty care for the poor and vulnerable. Specifically, Seton and the Community Care Collaborative (CCC) will work with population health experts among the medical school faculty to develop more efficient care pathways. These efforts work to address community health needs including primary and specialty care, systems of care, chronic disease and mental and behavioral health.

For example, in June 2016, Dell Medical School, Seton, the CCC and community physicians launched a pilot project to reduce wait times for high-quality musculoskeletal care such as hip and joint pain. In three months, the pilot pruned the waiting list and more than 250 patients securing appointments with musculoskeletal specialists.

Anticipated Impact:

Seton was a driving force behind the campaign to bring a medical school to Central Texas and to build an adjacent modern teaching hospital because data show that hospitals affiliated with top-tier universities raise the standard of care in a community. Many of Seton physicians will serve as faculty for DMS medical students, residents and fellows.

Data also show that medical schools play a major role in a community's health care safety net. Seton expects its partnership with DMS will have a positive impact on the local safety net and will expand access to specialty and other health care services for the poor and vulnerable. In addition, DMS will help alleviate the physician shortage in Hays County and surrounding areas because, nationally, a large percentage of residents choose to practice medicine in the community where they received training.

Resources:

Seton has invested significant funding, time and leadership to support the creation of the Dell Medical School. Seton played a role in defining the new school's curriculum, employs area medical residents and funds graduate medical education. Medical students and residents will complete rotations in different specialties Seton hospitals (Dell Seton, Dell Children's Medical Center of Central Texas, Seton Medical Center Austin, Seton Shoal Creek Hospital) and clinics.

Collaboration:

Building a new medical school and teaching hospital is an historic collaboration between Seton, multiple schools at The University of Texas at Austin and Central Health. This three-way partnership with Central Health and Dell Medical School will drive our efforts to innovate address the prioritized health needs in our community.

Telehealth**Background:**

Telehealth, also known as Virtual Care, is another cross-cutting, high priority network-wide strategy Seton is using to address all of the prioritized health needs identified in the seven 2016 CHNAs. Telehealth is a broad term that encompasses three core modalities: telemedicine, digital clinics and remote patient monitoring. Each of these modalities address one or more of

the health needs prioritized in the Hays County Community Health Needs Assessment. All telehealth services are designed to be culturally competent by offering translation for non-English speakers and verbal instructions for individuals who are not able to read.

Actions:

The actions that Seton is taking in the area of telehealth fall into three broad categories: telemedicine, digital clinics and remote patient monitoring.

Telemedicine has been an important Seton strategy to improve the overall system of care, while increasing access to primary, specialty and behavioral health care, since 2008. Telemedicine involves a video consultation between a patient (who is in a clinical setting) and a health care provider located at a different physical location. An example of this is a patient with a complex condition who is hospitalized at Seton Medical Center Hays, but can be examined virtually by a specialty physician at University Medical Center Brackenridge. As illustrated by this example, the impact of telemedicine is significant. Telemedicine can increase access to specialty care, reduce wait times for specialist appointments and eliminate the need for extensive travel. Tele-pharmacy is a form of telemedicine that allows patients at rural hospitals to receive a pharmacy consult via video. Tele-psychiatry services are already offered at Seton's community-based clinics that serve the poor and vulnerable. In the next three to five years, Seton plans to establish and expand telemedicine services for rural care, specialty care, pharmacy, psychiatry and inmate care.

Digital clinics are a second form of telehealth similar to telemedicine except the patient does not need to be in a clinical setting. Instead, the patient can be at work, home or another non-clinical setting.

A third modality of telehealth is **remote patient monitoring**. Beginning in 2017, patients who meet designated criteria at Seton hospitals will be sent home with a special kit containing a tablet and, depending on the patient's condition, peripheral devices to help manage a patient's condition, like a scale, glucometer, or blood pressure cuff. These devices will be set up with a blue-tooth connection to automatically send patient readings to the Seton Population Health Command Center monitored 24/7 by professional staff. Triggers like blood pressure spikes, rapid weight gain or elevated blood sugars will alert the medical team to take appropriate action. In the initial roll-out of the program, remote patient monitoring will be used with pre- and post-surgical patients and individuals who have been to the emergency department more than twice in a year with Diabetes or Chronic Heart Failure. Remote monitoring is especially promising for patients who may not need or have access to full home health support services.

Anticipated Impact:

Each of the telehealth modalities described above is designed to have a positive impact on a broad segment of the population, including the poor and vulnerable. Specifically, the programs are expected to improve access to both primary and specialty care and reduce wait times for medical appointments, especially with specialists. Telehealth is also expected to improve patient compliance following hospital discharges, resulting in fewer readmissions, emergency room visits and overall better health. Seton is in the process of developing meaningful metrics to measure health outcomes for patients receiving telehealth services.

Notably, telehealth addresses needs identified by citizens in Hays County. Telehealth increase access to primary and specialty care as well as behavioral services; provides additional options to the system of care in this community; addresses and monitors chronic disease; and addresses social determinants of health like transportation. All forms of telehealth greatly reduce the need for patients to travel and diminish geographic barriers. For example, a patient living in a rural area who had surgery in Central Austin could use telemedicine or digital clinics for follow-up visits saving a long trip into the city.

Resources:

Seton's Telehealth Program is supported by the Seton Population Health Command Center staff who ensure the connection between the physician and patient and who follow up with both physicians and patients to ensure the continuum of care. Seton will also provide the technology devices and infrastructure needed to provide care via telemedicine, digital clinics and remote patient monitoring.

Collaborations:

Seton is collaborating with many different entities on its Telehealth strategy, including community physicians, Community-based clinics, Federally Qualified Health Centers and Dell Medical School.

Population Health Command Center

Background:

As a leading provider of health care in Central Texas, Seton is also deeply invested in improving population health. The Seton Population Health Command Center (Command Center) is one of Seton's newest strategies aimed at ensuring that patients receive the right care in the right place at the right time. Within our Humancare 2020 strategic plan, this is a strategic priority we call Optimized Delivery System. The Population Health Command Center is a key overarching strategy to addressing multiple community health needs for all the communities we serve. Telehealth, described in a separate section, is an important element of this strategy.

Actions:

The Command Center is a network-wide initiative that serves patients at all Seton hospitals and facilities. This new strategy directly addresses prioritized community health needs identified by 2016 CHNA for Hays County, including system of care, primary and specialty care, chronic disease and social determinants of health. During focus groups both community members and providers identified the need for better case management, coordination of care, patient navigation and outreach, which all fall into the CHNA need, system of care. The Command Center provides these types of care and coordination services by phone or video, in the home and out in the larger community.

Anticipated Impact:

The Command Center plays a large role in Seton's ongoing strategy to improve population health by extending its reach to new locations, while addressing complexities in the population such as chronic disease prevalence, the social determinants of health and an aging population.

The Command Center, like telehealth, is expected to have a profound and positive impact on quality and cost of care for the Central Texas community and beyond. We expect to see lower hospital readmission rates, fewer unnecessary emergency room visits, reduced wait times for specialists and earlier detection and better management of chronic illnesses. In the long-term, we believe that people will be healthier because they have access to more convenient and affordable health care services. Seton is in the process of developing meaningful metrics to measure health outcomes for patients receiving support through the Command Center.

Resources:

Seton has invested in the staff, technology and infrastructure needed to seamlessly connect patients and providers through a wide range of centralized care and coordination services. The Command Center is staffed by an interdisciplinary team of health care professionals, including: registered nurses, nurse practitioners, clinical social workers, registered dietitians, certified diabetes educators, health promoters and patient access representatives. These professionals are all employed by Seton and work as a team to provide care coordination and navigation to strengthen the continuum of care. Services are available to Seton patients and the community 24/7.

Collaboration:

The Command Center is collaborating with many different entities, including community physicians, Community-Based Clinics, Federally Qualified Health Centers and Dell Medical School.

Other Initiatives Addressing Prioritized Community Health Needs: Chronic Diseases

<p>Initiative: Diabetes Education Program Action: Support for Hays County residents who are newly diagnosed with diabetes, including education and nutritional support. Need (s) Addressed: Chronic Diseases</p>		
Impact:	Resources:	Collaboration:
Improved health outcomes, including better management of blood sugar, diet, weight. Reduced emergency department usage and hospital admissions.	Nurses, case managers	Seton Edgar B. Davis, Community Health Centers, FQHCs

<p>Initiative: Prescription Assistance Program Action: Assist uninsured patients with paperwork required by pharmaceutical companies to receive free medications. Need (s) Addressed: Chronic diseases, primary and specialty care, social determinants of health</p>		
Impact:	Resources:	Collaboration
Improved access to medications. Reduced cost. Better management of chronic diseases.	Seton staff	Seton, local organizations

Mental and Behavioral Health

<p>Initiative: Heritage Program Action: Intensive outpatient psychiatric program for seniors in Hays and surrounding counties. Need (s) Addressed: Mental and Behavioral Health.</p>		
Impact:	Resources:	Collaboration
Improved access for seniors with mental health conditions such as anxiety or depression and a comorbidity including congestive heart failure, diabetes, or COPD.	Nurse, social workers, master level therapist, program psychiatrist that visits weekly Transportation assistance	Seton, local providers, social service agencies

See also Telehealth above

Prioritized Need: Primary and Specialty Care

STRATEGY 1: Design, develop and deliver an Ascension Medical Mission at Home in Hays County, Texas.

BACKGROUND INFORMATION:

- **Target Population:** Uninsured, underinsured and working poor in Hays County, Texas
- The uninsured and under-insured often do not have access to comprehensive, quality health care services necessary for the achievement of health equity and a healthy life. Delivering a Medical Mission at Home will assist those who do not have full access to health care by providing:
 - Access to primary and specialty medical care provided by physicians, mid-level practitioners and nurses who will volunteer to address basic health needs.
 - Access to free prescription medication as determined necessary by the provider.
 - Access to dental services, including extractions, for those in need.
 - Access to vision screenings, as well as free reading or prescription glasses when determined necessary by the provider.
 - Access to influenza vaccines to prevent illness.
 - Access to breast health screenings and mammography if appropriate.
 - Access to spiritual care and prayer as desired.
 - Access to foot cleaning and care, delivered with a spiritual, healing touch.
 - Access to free shoes for those in need.
 - Access to healthy food items to be given throughout the day and at discharge from the event.
 - Access and connection to resources available in the community in order to assist the population in continuing their health and social services after the event.

RESOURCES:

Staff: Executive Sponsor & Medical Director - strategic leadership and implementation, Associates - plan and implement, Volunteers – provide care and administrative support.

Equipment/Space: Medical supplies and equipment, laptops, space to host event, laboratory services, and mobile units.

Funding: Internal operational and marketing funds.

Materials: Promotional items, marketing materials.

COLLABORATION:

Seton, federally qualified health centers, school districts, local mental health authorities, local health departments, medical and social service providers, churches, county and city leadership.

ACTIONS:

- Develop an internal multi-disciplinary team at Seton Healthcare Family dedicated to the planning and implementation of a Medical Mission at Home. Establish bi-monthly meetings.
- Develop strategies for community outreach to ensure public awareness of Medical Mission at Home event and identify uninsured and underinsured patients.
- Deliver a Medical Mission at Home to the Hays County, Texas community in FY17.
- Consider future Medical Mission at Home in Hays, Caldwell and/or Bastrop Counties in FY18 & FY19.

ANTICIPATED IMPACT:

- By June 30, 2017, develop and deliver a Medical Mission at Home in Hays County.
- Identify and address the most pressing medical and social needs of each patient at the event.
- Connect patients to medical homes to continue care services.
- Provide referrals to social services and enrollment assistance programs.

System of Care

See Telehealth and Command Center above

Social Determinants of Health

Background:

The Centers for Disease Control and Prevention define social determinants of health as “conditions in the places where people live, learn, work and play that affect a wide range of health risks and outcomes.” During the CHNA process, when asked to identify the most pressing health needs facing Hays County, community members frequently cited social determinants of health such as transportation, affordable housing and poverty.

Actions:

As part of Ascension, the largest non-profit health system in the U.S. and the world’s largest Catholic health system, Seton is committed to delivering compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable. Seton acknowledges the impact environmental and life factors have on a person’s health outside health care settings. Seton executives, physicians and associates are both leaders and active participants in strategic discussions about many of the most pressing social and economic issues impacting communities we serve. This includes many of the social determinants of health raised by the community during the 2016 CHNA process, such as transportation and housing.

Seton is directly addressing social determinants of health in several ways:

- Seton is evaluating the effectiveness of its procedures for social service referrals to better support underserved populations.
- Seton’s Telehealth and Command Center strategies described above address transportation issues by allowing patients to receive care in their community or even in their own homes.
- Seton has established collaborations and has provided monetary donations and funding to agencies that align with our mission and address social determinants of health.

Anticipated Impact:

By building internal capacities, partnering with different agencies and providing leadership in the community, Seton anticipates our efforts will work toward addressing social determinants of health and have a positive impact on the communities we serve. We will identify initiatives that align with our mission and strategic plan, have measurable outcomes, demonstrate social and economic impact and meaningfully address social determinants of health.

Resources:

Seton plans to continue to identify partnerships and invest with monetary donations in community organizations and nonprofits to address social determinants of health and other community health needs. All donations and sponsorship requests are currently reviewed by a formal Donations and Sponsorships Committee, composed of Seton associates and executive

leaders. The Committee reviews requests and seeks partnerships with organizations that share Seton's mission, vision and values and can demonstrate the positive impact of their programs.

Planned Collaborations:

Seton recognizes we cannot fully address social determinants of health alone. Collaborations with agencies that have expertise serving a broad range of social determinants of health are one of the most effective ways to serve these varied needs in our community. Through these community partnerships and financial investments, we will maximize community impact in addressing social determinants of health.

Conclusion

Developing this Community Health Implementation Strategy was a collaborative effort of many areas within Seton and our partners. Seton views this document as dynamic and evolving plan of how we serve our communities. As we learn more from our community and build new investments and capabilities, this plan will change and grow. Substantive modifications and additions to this plan will be brought to our boards for review and approval.