AMERICAN NURSES CREDENTIALING CENTER

THE MAGNET RECOGNITION PROGRAM

Public Notice of Site Evaluation by ANCC Magnet Recognition Program Appraisers

Feedback from staff, clients, families, and publics with which the health care organization interacts will be sought to assist the site appraisers in the verification, clarification, and amplification activities. Feedback received from the public is important in the evaluation of your facility

Specifications for public notice signs <u>within the hospital</u> which indicate an approaching site visit and solicit input:

1) The wording MUST be identical to that given on the attachment.

2) **Signs must be posted June 27, 2012 and remain posted until after the site visit.**

3) Signs must measure no less than 20" in height and 16" in width.

4) Lettering of signage must be black on a white background, and the font size must be large enough to be easily read from a distance of three feet. (Please use the same style and layout as the attached example, which should be used as a template.)

5) The PUBLIC NOTICE heading must be in capital letters, bold type, and larger than the type size of the rest of the notice as per the attached example.

6) Must be posted in multiple publicly viewed areas such as in the lobby, at the information desk, at the elevators, staff lounge, etc.

Specifications for public notice signs <u>outside the hospital</u> which indicate an approaching site visit and solicit input:

1) The public notice announcement needs to be disseminated outside of your hospital.

2) Formats that we recommend include, but are not limited to; PSA on radio, banner outside of hospital, announcement in hospital community newsletter, newspaper ads, announcement placed on hospital web site, and/or billboards. We recommend the use of more than one mechanism.

3) The external announcements must be actively disseminated by **<u>June 27, 2012.</u>**

4) The wording used in the announcement MUST be identical to that given on the attachment.

PUBLIC NOTICE
MAGNET RECOGNITION PROGRAM®
SITE VISIT

- University Medical Center at Brackenridge was designated as a Magnet organization in 2002 and 2007 by the American Nurses Credentialing Center (ANCC) Magnet Recognition Program®. This prestigious designation recognizes excellence in nursing services. In August 2012, University Medical Center at Brackenridge is applying for re-designation.

- Patients, family members, staff, and interested parties who would like to provide comments are encouraged to do so. Anyone may send comments via e-mail, fax, and direct mail. **All phone comments to the Magnet Program Office <u>must</u> be followed up in writing.**

  YOUR COMMENTS ARE CONFIDENTIAL AND NEVER SHARED WITH THE FACILITY. IF YOU CHOOSE, YOUR COMMENTS MAY BE ANONYMOUS, BUT MUST BE IN WRITING.

- YOUR COMMENTS MUST BE RECEIVED BY **July 27, 2012.**

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